

## Our Business Planning Service

## Success is about planning. We want to help you achieve success.

Our Business Development offerings are practical and tangible services that help to create long term value. Business Planning is a great starting point.

## **Business Planning**

An effective business planning process gets to the heart and soul of your business. Upon completion of 'pre-work' we'll have a greater understanding of your vision and core values in order to facilitate a four hour planning session to help you create a clear and concise Business Plan.

This session will require you to take time out from day-today activities in the business to focus on the business. Together we'll review your past performance and clarify your future direction.

We'll enable you to review actual performance against targets and establish a 90-day action plan to address immediate and critical issues. You'll set solid and realistic business goals and define strategies for achieving them.

At the end of the session your easy to understand one-page business plan will act as a guide for you (and your team) to successfully implement your desired changes. It will ensure your business is on course for success.

Our Business Planning service eliminates a factor that is all too common in business - PROCRASTINATION.

## Key benefits of having a Business Planning session:



Review and set business direction



Align goals amongst the directors



Set timeframes for achieving goals



Identify what support and resources you will need to achieve your goals



Identify Gross Revenue Targets and Key Performance Indicators

Establish a robust

accountability system



Enables you to communicate your business goals and vision with your team



Provides a platform to develop Financial Forecasts



Identify critical challenges and opportunities in your business and the actions required to resolve or maximise them



Use as a basis to set team members' individual goals and targets

Any time is a good time to complete a Business Plan. Business Planning is crucial if you're considering a new business venture.

Contact us today to understand how our Business Planning service will help you.

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